



THE AMERICAN LEGION

UTICA POST 229

FIRST CALL!

BILL SEQUIN, COMMANDER

MARCH 2022

JACK LAPAGLIA, MEMBERSHIP

IT'S EASY TO RENEW ONLINE

Did you renew for 2022? Now is the time to do it! Renew at legion.org/renew; it's safe and FAST. Renew before April to keep your years. If you were in the service and have an honorable discharge, you are eligible to join. If you are new to the area, why not come and check us out. We are a proud bunch and would be proud to have you join us!

Quota is 356; paid to date, 276; 77% of quota met.

-- Jack LaPaglia

POST MEETING

1st Thursday (Mar. 3)
Dinner, 6; meeting, 6:30

COMMANDER

Bill Sequin

1ST VICE COMMANDER

Larry Weibel

2ND VICE COMMANDER

Robert Stronach

ADJUTANT

Len Lascala

TREASURER

Robert Stronach

CHAPLAIN

Paul Wojcik

HISTORIAN

Connery Zaleski

EXECUTIVE BOARD

John Stenson

Stewart Bailey

Ed Jackson

Jack LaPaglia

Vin Zaleski

Doug Rocker



COLLEGE-BOUND STUDENTS MAY APPLY FOR POST GRANT

Utica Post 229 is offering two \$1,000 scholarships to qualified high school seniors entering college or technical school in the fall.

Qualifying applicants must exemplify good citizenship and be a descendant of a member of the Utica Post 229 American Legion Family (the Legion, the Auxiliary, or the Sons of the American Legion).

If Post Scholarship applicants want to be considered for an additional County Legion Scholarship, deadline for submission to Utica Post 229 is April 15. Otherwise, applications for the Post scholarship are due prior to Sept. 1

STUDENTS, ADULTS MAY APPLY FOR AUX AWARD

Auxiliary Unit 229 is offering scholarships to qualified students or adults applying to or already enrolled in an institution of higher learning.

Qualifying applicants for the Auxiliary's Heather Haggerty Memorial Scholarship must be involved in the community and be a member or direct descendant of the Utica Post 229 Legion Family.

Students need to submit a school transcript and letters of recommendation along with the application. Deadline is June 1

Details and applications for both scholarships are available at UticaPost229.org.



COMMANDER'S CALL

BILL SEQUIN

NOMINATIONS

It's that time of year again when we begin taking nominations for officers to serve for the 2022-2023 Legion year.

Any member in good standing (dues current) may serve. Please let me or another

officer know if you are interested in serving or would like to nominate someone for an office.

HAPPY BIRTHDAY

The American Legion turns 103 on Tuesday, March 15.



LEGION INTRODUCES NEW LOGO WHILE KEEPING OFFICIAL EMBLEM

By The American Legion

A new era of American Legion identity has begun.

The American Legion brand mark is now available for a variety of promotional uses – from social media channels to membership drives – and can be downloaded from <https://www.legion.org/brand>. The logo does not replace the 1919-patented official emblem of the organization, which remains in use for official documents, memorial observances, uniforms and post signage.

“The American Legion brand mark was created to modernize our image to appeal to a new generation of veterans,” American Legion Chief Marketing Officer Dean Kessel said. The American Legion Marketing Division has established guidance to help departments and posts choose when to use the brand mark and when the official emblem is more appropriate.

The brand mark is to be displayed in all marketing communications, such as:

- | | |
|---|------------------------------------|
| - Advertising | - Membership recruitment materials |
| - Lifestyle apparel (such as polo shirts and ball caps) | - Digital media |
| - Community service activities | - Social media |
| - Fundraising | - Updated post signage |
| - Sponsorships | - Event announcements |
| | - E-mail signature lines |

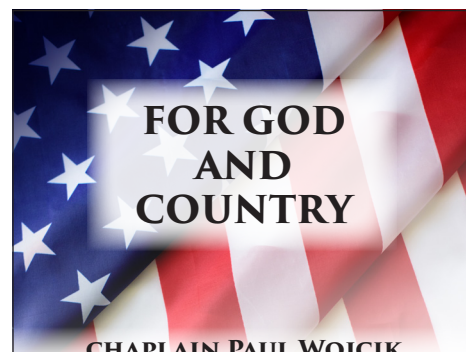
The American Legion emblem is reserved for official organization communications, such as:

- | | |
|---------------------|----------------------------|
| - Legal documents | - Business cards |
| - Policy statements | - Traditional post signage |
| - Official reports | - Financial documents |
| - Press releases | - Official letterhead |

Kessel explained that brand marks are often successfully used to promote organizations and institutions that similarly have, and keep, time-honored seals, including all branches of the U.S. Armed Forces. The American Legion Marketing Division studied the effectiveness of those brand marks during a three-month design-development process that involved focus group input earlier in 2021.

The same rules of permission to use the official emblem apply to the brand mark. “Just like the emblem, the new brand mark should never be used in political rallies for candidates or to promote organizations and events unassociated with The American Legion, without prior written authorization,” Kessel said.

In the months ahead, new apparel, flags, signs and other materials adorned with the new brand mark will be available and promoted through Emblem Sales. The national portfolio of membership-recruitment media is also now being refreshed to display the new mark.



**FOR GOD
AND
COUNTRY**


CHAPLAIN PAUL WOJCIK

FOR ST. PATRICKS DAY
and for all who wish they were Irish

May life and laughter fill your days
and warm your house and home
may good and faithful friends be yours
where ever you may roam
may peace and plenty bless your world
with love that long endures
may all life's passing seasons bring
the best to you and yours
sending love, light, and prayers
may God bless you.

TODAY'S TIP
Be who you are and
say what you mean because
those who mind don't matter
and those who matter don't mind.

JUST A THOUGHT
Time is like a river --
you can't touch the same water twice
because the flow that has just
passed will never pass again.
Enjoy everymoment of your life.





DOROTHY BAILEY, PRESIDENT

AUXILIARY



PRESIDENT'S MESSAGE

DOROTHY BAILEY

Dear Members,

I want to extend my sincere thanks to members who made donations, cooked, and worked at the Pasta Dinner Fund Raiser. I am disappointed that more members didn't support this fund-raiser.

BINGO

We still need help on Tuesdays with bingo. Surely you can donate at least one Tuesday a month. It's not fair that the same two members work every Tuesday. Please call me if you would like to discuss your availability. If you can't donate your time, please consider sending donations of elbow macaroni, mayo, pickles, paper napkins, soda, water, hot dogs, hamburger patties, desserts. These donations would be greatly appreciated in helping Ruth since she does all the shopping.

Thank you, Sandy Gubbins, for helping on bingo night, you are appreciated.

SCHOLARSHIP

- Open to anyone who is a member or a direct descendant of a member, in good standing, in the American Legion Utica Post 229, American Legion Auxiliary, Junior Auxiliary, or the Sons of the American Legion. (For example - spouse, parent, grandparent, child, brother, sister),
- Has graduated or will be graduating from high school within 3 months of receiving the scholarship or has re-

ceived his/her high school diploma or his/her GED.

- Any adult who wants to further his/her education.

If interested, please contact me @ 315-724-4691. Applications are available in the Post Scholarship mailbox or on our website.

VA&R

February was Sweetheart and American Heart Month. Our Unit decided to send a Valentine's Day card and a check for \$103 to the veterans at the NYS Veterans Home at Oxford, NY that will be used for bingo prize dollars in memory of Jim Haggerty.

Want to make someone's day? In the coming months, e.g., Easter, or a just thinking-of-you can be mailed to:

NYS Veterans Home at Oxford
Attn: Jennifer Scheuer
4207 State Hwy 220
Oxford, NY 13830

Everyone loves to receive happy mail. This gesture is a simple way to show Veterans that you care.

Yours in service.

CHAPLAIN'S CORNER

THERESA JENSEN

Prayer is a positive force; worry is a negative force. -- Joyce Meyer.
God Bless!

136 MEMBERS SO FAR

Paid members to date: 136. Quota 171. We are at 79.53%. Only 35 more renewals needed for 100%!

Dear members,

If you read our President's and Committee chair's messages each month, you see the impact your dues make in our community. Your dues help fund our Auxiliary programs and carry out our mission of "Service not Self". When we have a project and put a box out in the lounge or hallway, it is filled to the brim by members coming into the post, whether to enjoy the camaraderie at the bar or be part of a Legion Family event. We only have to ask once, and our members rise to the occasion! We sincerely appreciate all of you who keep your membership current, because you are truly "living our mission." This is why your membership is so important!

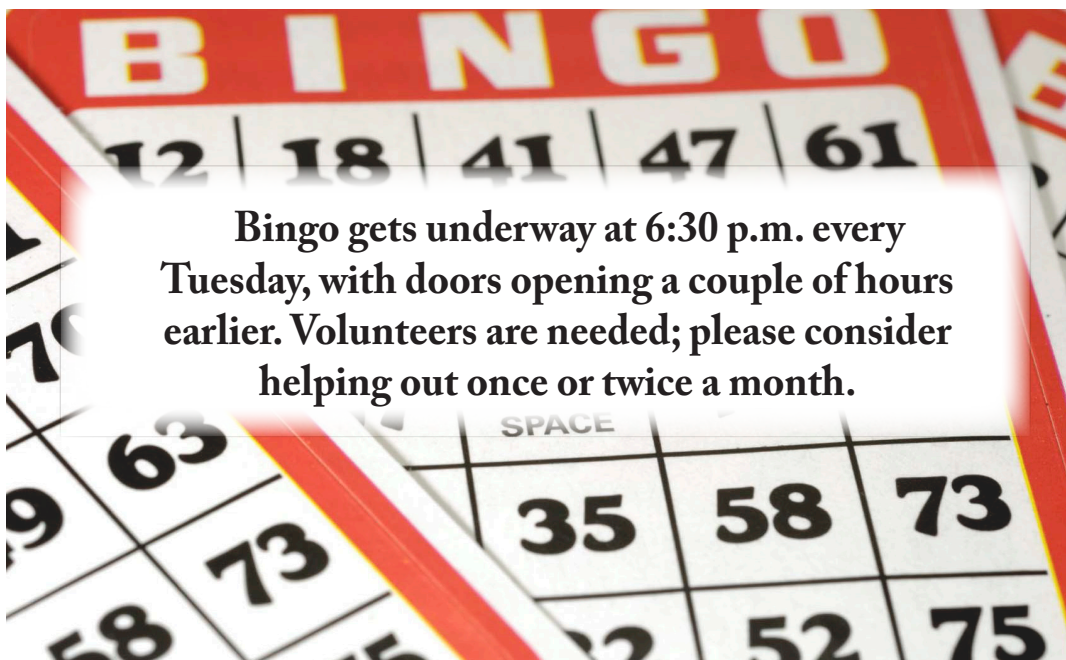
To continue our work as part of the Post 229 family, please keep your membership in good standing. Sadly, those who have not paid their 2021 dues yet have suspended memberships, so please make up those arrears, and pay your 2022 dues to keep your membership current in our unit and in the Dept. of NY ALA.

**Utica Post #229
The American Legion
409 Herkimer Rd.
Utica, NY 13502**

First Call is a publication of
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members and local communities.
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Since its founding in Paris in 1919, The American Legion has been an advocate for America's veterans, a friend of the U.S. military, a sponsor of community-based programs for young people and a spokesman for patriotic values.



**LIKE US
ON
FACE-
BOOK**

